04127-4001PC

PATENT COOPERATION TREATY

Waskiewicz

From the INTERNATIONAL PRELIMINARY EXAMINING AUTHORIT PCT KENNETH P. WASZKIEWICZ002 MAY 231 P 3 48 545 PARK AVENUE NEW YORK, NY 10154-0055 ORGAN & FIRMEGAN LLP WRITTEN OPINION (PCT Rule 66) Date of Mailing unk suus bu (day/month/year) REPLY DUE Applicant's or agent's file reference within TWO months from the above date of mailing 4127-4001PC International filing date (dap/month/year) Priority date (day/month/year) International application No. PCT/US00/99559 SE OCTOBER 2000 12 JANUARY 2000 International Patent Classification (IPC) or both national classification and IPC IPC(7): G06F 15/16 and US Cl.: 709/202, 217-219, 224 Applicant JUPITER MEDIA METRIC, INC. 1. This written opinion is the first (first, etc.) drawn by this International Preliminary Examining Authority. 2. This opinion contains indications relating to the following items: Basis of the opinion п Priority Non-establishment of opinion with regard to novelty, inventive step or industrial applicability Lack of unity of invention Reasoned statement under Rule 66.2(a)(ii) with regard to novelty, inventive step or industrial applicability; citations and explanations supporting such statement VΙ Certain documents cited Certain defects in the international application VΙΙ VIII Certain observations on the international application S. The applicant is hereby invited to reply to this opinion. See the time limit indicated above. The applicant may, before the expiration of that time limit, request this When? Authority-to-grant an extension., see Rule 66.2(d). By submitting a written reply, accompanied, where appropriate, by amendments, according to Rule 66.5. How? For the form and the language of the amendments, see Rules 66.8 and 66.9. For an additional opportunity to submit amendments, see Rule 88.4. Also For the examiner's obligation to consider amendments and/or arguments, see Rule 66.4 lis. For an informal communication with the examiner, see Rule 86.6. If no reply is filed, the international preliminary examination report will be established on the basis of this opinion. 4. The final date by which the international preliminary examination report must be established according to Rule 89.2 is: 12 MAY 2002 Name and mailing address of the IPEA/US Authorized officer Commissioner of Paients and Trademarks Stephan Willett Par POT Washington, D.C. 20231

Telephone No.

Facsimile No. (703) 305-5250

Form PCT/IPEA/408 (cover sheet) (July 1998)*

(705) 508-5250

WRITTEN OPINION

International application No.

PCT/US00/29352

I. B	nsis of the	opinion ——————————————————————————————————								
1. Witi	h regard to t	he elements of the intern	utional application:*							
		ational application as								
님	the descr	••								
x	pages			as originally filed						
	Dages	1-93								
	pages	NONE	filed with the letter of							
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X	the claim		•							
	Pages									
	pages		, as amended (together with any s	-						
	pages			_ , filed with the demand						
	pages	NOME	, filed with the letter of							
x	the drawi	nos!								
	pages			as originally filed						
	pages									
	pages	NONE	, filed with the letter of	,						
x	the seque	nce listing part of the o	description;							
	pages	NONE		, as originally filed						
	pages	NONE		_ , filed with the demand						
	pages	NONE	filed with the letter of							
	These elements were available or furnished to this Authority in the following language which is: the language of a translation furnished for the purposes of international search (under Rule 23.1(b)). the language of publication of the international application (under Rule 48.3(b)). the language of the translation furnished for the purposes of international preliminary examination (under Rules 55.2 and or 55.3).									
	_	any nucleotide and/or casis of the sequence lis	amino acid sequence disclosed in the international appli sting:	icution, the written opinion was						
	nontained	in the international s	application in printed form.							
П	filed togo	ther with the internati	ional application in computer readable form.							
Ħ	furnished	subsequently to this	Authority in written form.							
一	furnished subsequently to this Authority in computer readable form.									
	The statement that the subsequently furnished written sequence listing does not go beyond the disclosure in the international application as filed has been furnished.									
	The statem	ent that the information	recorded in computer readable form is identical to the							
. 	The arrest		l in the cancellation of:							
4. X	TT.		NONE							
		description, pages								
		claims, Nos	NONE							
	X the	drawings, sheets/ fig	NONE							
5.			(some of) the amendments had not been made, since the indicated in the Supplemental Box (Rule 70.2(c)).	y have been considered to go						
•		ets which have been fund s "originally filed".	ished to the receiving Office in response to an invitation un	der Article 14 are referred to						

WRITIEN OPINION

International application No.

PCT/US00/99859

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Reasoned statement under Rule 66.2(a)(citations and explanations supporting su	ii) with re ich statem	gard to novelty, inventive step or industrial applical ent	ıllity;							
statement										
Novelty (N)	Claims	NONE	YES							
	Claims	1-69	NO							
Tarantina Stan (TS)	Claims	1-69	YES							
THAGRESAS Dech (Tra)	Claims	NONE	МО							
Industrial Applicability (IA)	Claims	1-69	YES							
	Claims	NONE	NO							
Claims 1-50 lack novelty under PCT Article 53(2) as being obvious over Bull et al. with Patent Number 5,995,845. Regarding claim(s) 1, 4, 6, 7, 11-18, 26-36, 38-49, 51-63, 65-69, Bull teaches estimating traffic content, col. 7, lines 18-19. Bull teaches statically analyzing traffic, col. 8, lines 7-8. Bull teaches storing and accessing said traffic data, col. 9, lines 32-54. Regarding claim(s) 2, Bull teaches distributed servers, col. 7, lines 12-13. Regarding claim(s) 3, 25, 37, 50, Bull teaches advertising content, col. 8, lines 19-21. Regarding claim(s) 5, 20-23, 84, Bull teaches using criteria, col. 8, lines 5-6. Regarding claim(s) 8, 10, Bull teaches a Web front end, col. 7, lines 26-30. Regarding claim(s) 9, 54, Bull teaches system administration, col. 8, lines 43-48. NEW CITATIONS NONE										
	statement Novelty (N) Inventive Step (IS) Industrial Applicability (IA) citations and explanations Claims 1-69 lack novelty under PCT Article 35 Regarding claim(s) 1, 4, 6, 7, 11-19, 26-36, 38-5 Bull teaches statically analyzing traffic, col. 8, 1 32-34. Regarding claim(s) 2, Bull teaches distributed so Regarding claim(s) 5, 25, 37, 50, Bull teaches at Regarding claim(s) 5, 20-23, 84, Bull teaches at Regarding claim(s) 8, 10, Bull teaches a Web fr Regarding claim(s) 9, 84, Bull teaches a Web fr Regarding claim(s) 9, 84, Bull teaches a System a	statement Novelty (N) Claims Claims Thyentive Step (IS) Claims C	Novelty (N) Claims Claims Claims Claims Townstive Step (IS) Claims Clai							

WRITTEN OPINION

International application No.

PCT/U500/98869

Sup	pler	nent	al J	Box
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(To be used when the space in any of the preceding boxes is not sufficient)

Continuation of: Boxes I - VIII

Sheet 10

TIME LIMIT:

The time limit set for response to a Written Opinion may not be extended. 37 CFR 1.484(d). Any response received after the expiration of the time limit set in the Written Opinion will not be considered in preparing the International Preliminary Examination Report.

Form PCT/IPRA /408 (Supplemental Box) (July 1898)*